

DEFINING THE FUTURE OF THE INDUSTRIAL IOT



THE 4TH INDUSTRIAL REVOLUTION REALIZED



INDUSTRY OF THINGS WORLD

SEPTEMBER 21 - 22, 2015
BCC BERLIN CONGRESS
CENTER, GERMANY

MONETIZING THE INDUSTRIAL INTERNET OF THINGS, CHANGING BUSINESS MODELS,
ACCELERATING MARKET ADOPTION, MANAGING DATA AND NEW TECHNOLOGIES



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ACCELERATING MARKET ADOPTION AND GAINING A DEEPER BUSINESS & TECHNICAL UNDERSTANDING OF THE INDUSTRIAL IOT

The **Industry of Things World** addresses the opportunity for the Internet of Things in an industrial setting. We address the business models, case studies, actions, profitability and identify gaps that hide opportunities and business chances of the future. We explore specific market verticals and evaluate new enabling technologies impacting businesses. The event is designed to help you assess your business strategy, the technical, client and governmental challenges, new business models and opportunities to grow and expand.

Be part of the event where we will cover the full scope of IoT systems from the market leaders and discover the new disruptive technologies enabling IoT for your business.

Join expert speakers who will share best practices, talk about future developments, and discuss the potential for new and optimized business models to integrate IoT into systems and processes.

At the conference you will discover:

- How companies have successfully enhanced their businesses using new IoT-empowered products, services and solutions
- How organizations from industries such as engineering, production and manufacturing make the lives of their clients, users and consumers smarter, easier, and more responsive to individual needs

At the **Industry of Things World**, high level strategic content of the latest impacts IoT has across all major industry verticals, plays a key role. In interactive formats, experts will work with you and share their experiences to ensure you get the most out of the two event days.

Don't miss out on the opportunity to meet all IoT stakeholders under one roof for two days, covering your knowledge and practical needs from conception and strategy, through to implementation and successful case studies.

We are looking forward to welcoming you in Berlin!

Kindest regards,

Your Industry of Things World Team

*"A challenging brainstorm – you CONECT,
we create"*

Matteo Durelli, Ferrari

*"Enlightening – stimulating – international –
spectacular – networking!"*

Dominik Scholz, P3 Automotive

2015 KEY THEMES

- **Business model impact:** Understand the impact IoT will have on your current business model and how to stay ahead of the curb
- **New markets:** Find out how to capitalize on the Internet of Things to take advantage of the new markets in this connected world
- **Product lifecycle management:** Discover the secrets behind efficient and effective product and lifecycle management for your future strategies
- **Data:** Be part of conversations that matter about the next generation data handling strategies. How is IoT determining the value of data?
- **Organizational structure:** Realise the potential of IoT in your current business and how it will affect your organizational structure
- **Security:** Learn how to secure your operational technology and IoT applications for a safer business ecosystem

10 REASONS TO ATTEND

- 1 **Learn** about new technologies, new practices, and emerging standards
- 2 **See** the latest product releases from leading suppliers
- 3 **Hear** how others are solving some of your most challenging problems
- 4 **Discuss** your issues and ideas with peers, suppliers, and analysts
- 5 **Network** with colleagues and develop valuable relationships with peer and supplier executives
- 6 **Expand** your knowledge by attending sessions with formats designed to enhance learning
- 7 **Discover** new ways to breakdown silos and organizational barriers
- 8 **Collaborate** with peers on shared problems like system implementation, legacy systems, new skill sets etc.
- 9 **Impress** your boss and colleagues with new fresh ideas to improve performance
- 10 **Inject** your requirements into supplier product roadmaps

WHAT DO YOU GET?

400+ DECISION MAKERS	100+ C-LEVEL	60+ INTER- ACTIVE SESSIONS	50+ HRS OF END USER CASE STUDIES
80+ SPEAKERS	MATCHED PARTNERING SESSIONS	16 WORLD CAFÉ ROUND TABLES	REAL END USER CASE STUDIES
are.you. CONNECTED ICEBREAKER SESSION	DESIGN THINKING WORKSHOP	START-UP LOUNGE	TECH TAKE SESSIONS – LIVE DEMOS

BECOME A BUSINESS PARTNER

Industry of Things World addresses the opportunity for the IoT in an industrial setting. Be part of the only platform that explores the business models, case studies, actions, profitability and identify missing gaps that hide opportunities and business chances for your products, services and solutions.

Over 400 senior international industry execs will attend to discuss key industry topics, exchange knowledge and create new partnerships.

Join the event as a business partner to explore specific market verticals, market your products and gain brand exposure to your target audience.

Our dedicated tailored Business Partner packages will allow you to:

SHOWCASE YOUR PRODUCTS

We will help you to educate cross industry IoT end users on how to overcome key tech challenges. We will work with you to create a bespoke speaking opportunity and marketing package that best represents your service portfolio.

REACH INDUSTRY DECISION MAKERS

With the top IT, product, innovation, strategy and infrastructure executives you have the opportunity to use the conference sessions as a platform to participate in panel session debates or to construct your own industry relevant presentation to push your message to the industry.

INCREASE YOUR VISIBILITY

An expo stand in our dedicated networking and exhibition area will give you the visibility you need to promote your offering to your target audience. We will work with you to ensure you get the most of our targeted marketing campaigns and get your company in front of over 25,000+ key industry executives in the lead up to the event.

Don't miss out on the opportunity to play an active role in the event and ensure you reach your target audience, all conveniently over 2 days in Berlin.

"It's a really fantastic way to benchmark yourself and see where you stand!"

Christophe Ralite, Nexans France

WHO WILL YOU MEET?

Over 400 leading industrial IoT experts, end users and leaders will gather in Berlin in September for the **Industry of Things World 2015** Conference. Here is just a small sample of the decision makers you will meet at the event:

- CEOs / COOs / CIOs / CTOs
- VPs, Directors, Managers, Architects of:

IT, Engineering, Innovation, Corporate Strategy, Security, Data Management, Production Planning, Operations, New Projects, Automation, Enterprise Integration, Network Systems, IT System Procurement, Enterprise Solutions.

GET IN TOUCH

Jacqueline Kahlen-Hanlon, VP Business Development

Phone: +49 (0)30 52 10 70 3 - 34

Email: jacqueline.kahlen-hanlon@we-conect.com

WHO SHOULD SPONSOR?

Industry of Things World is the place where IoT, Data, Security, Hardware, Software, Middleware and other relevant solutions join up. If you provide any of the following you need to join in:

CLOUD	NETWORKS	SECURITY	PLATFORMS
ENTERPRISE APPS	BIG DATA	ANALYTICS	IOT SERVICES
SENSORS	M2M	STRATEGY / IMPLEMENTATION	
COMPONENTS	SEMICONDUCTORS		TELCOS
MIDDLEWARE	AUTOMATION	RESEARCH	CONSULTING

BECOME A BUSINESS PARTNER AND YOU WILL GET THE CHANCE TO

- Engage with real industry end users of IoT services
- Influence business strategies and create new opportunities for your business
- Be part of real-life problem solving conversations to position your expertise
- Showcase how companies have successfully enhanced their businesses using your new IoT-empowered products, services and solutions
- Mingle with organizations from industries such as engineering, production and manufacturing. Make their lives, users and consumers smarter, easier, and more responsive to their individual needs

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speaker panel.”*

Matthias Buchhorn, Bombardier






































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SPEAKERS & MODERATORS 2015

	UNIVERSITY OF ST. GALLEN Oliver Gassmann, Professor of Innovation Management, Managing Director of the Institute of Technology Management		UNIVERSITY OF APPLIED SCIENCE (HTW) BERLIN Matthias Hartmann, Head of Production & Logistics, Information & Technology Management		GERMAN RESEARCH CENTER FOR ARTIFICIAL INTELLIGENCE Detlef Zühlke, Scientific Director, Innovative Factory Systems
	INDUSTRIAL INTERNET CONSORTIUM Richard Soley, Executive Director		FRAUNHOFER Olaf Sauer, MD Automation, IOSB		ECLIPSE FOUNDATION Ian Skerrett, Marketing Director
	IBM RESEARCH Moshe Rappaport, Executive Technology Briefer		AIRBUS OPERATIONS Jean Bernard Hentz, Head of PLM R&T & Innovation		KHS Peter Stelter, Executive VP, Technology Management
	PROCTER & GAMBLE Filippo Passerini, Chief Information Officer		DSAG Otto Schell, Member of the Board, Industry Solutions and Business Processes		KONICA MINOLTA Dennis Curry, VP & Director of Business Innovation EU / EMEA
	3M Thomas Andrae, Director, 3M New Ventures		BITKOM Wolfgang Dorst, Head of Department Industrie 4.0		BOSCH SOFTWARE INNOVATIONS Dirk Slama, Director Business Development
	THYSSENKRUPP ELEVATOR AMERICAS Rory Smith, Director of Strategic Development, Americas		IEEE SA Mary-Lynne Nielsen, Director of Corporate Programs		FLEXERA SOFTWARE Vikram Koka, Vice President of IoT
	LIDO STONE Eliot Mazzocca, President	EVENING KEYNOTE			PWC Reinhard Geissbauer, Partner
	TRANSWESTERN Roger Vasquez, Director of Engineering		MARTIN FORD Martin Ford, Valley Entrepreneur, Futurist and Speaker, Leading expert on the Robot Revolution, Artificial Intelligence, Job Automation, and the Impact of Accelerating Technology on the Economy and Society		BLUE YONDER Alexander Beck, Principal Consultant
	ESTÉE LAUDER Rhonda Vetere, CTO		IEEE Roberto Minerva, Chair, IoT Initiative		FEDEX Yves Sinigallia, Managing Director, IT, EMEA
	VOLKSWAGEN Cornelia Schaurecker, Head of Volkswagen DataLab		FRAUNHOFER Wilhelm Bauer, Head of IOA Institute		KOREA EVALUATION INSTITUTE OF INDUSTRIAL TECHNOLOGY (KEIT) Gyu Taek Lee, Program Director for Embedded Software
	E.ON CLIMATE AND RENEWABLES Thomas Pump, Head of Asset Information Systems		UNIVERSITY OF APPLIED SCIENCE (HTW) BERLIN Bastian Halecker, Research Associate, Innovation & Technology Management		BOSCH SOFTWARE INNOVATIONS Gabriel Wetzel, Director Product Group Internet of Things
	TRUMPF Klaus Bauer, Head of System Development		SCHINDLER GROUP Michael Nilles, CIO		
	FRAUNHOFER Michael Henke, Board of Directors, IML				

AGENDA OVERVIEW

PRE-CONFERENCE DAY SUNDAY, SEPTEMBER 20, 2015

20:00 ICEBREAKER SESSIONS

Take advantage of a relaxed setting in one of Berlin's iconic venues with great views over the city, for an evening of informal discussions, networking and drinks to get things started in style. Some of the topics that will be discussed include:

- Managing product and lifecycle strategies in the era of industrial IoT
- Data, data, data – what do you need and how can you get it?
- Security in the age of interconnectivity – is unhackability possible?
- Dealing with unforeseen competition: how to secure your market share?
- Privacy and the industrial Internet. What happens to your sensitive data?
- Game changing digital universe monetization opportunities – reality?
- Are industrial IoT technologies impacting your company's skill set?
- Open collaboration business models – adapt or die?

FOR SESSION DETAILS AND FORMATS, GO TO:
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CONFERENCE DAY 1 MONDAY, SEPTEMBER 21, 2015

7:00 Registration

7:30 Breakfast briefing

9:00 Official conference opening – Chair welcome & intro

9:10 Where does the hype end & the opportunities begin?

- One of the most in demand keynote speakers for technology innovation in Europe will share his views on the future of IoT and how it will affect businesses
Moshe Rappaport, Executive Technology Briefer, **IBM Client Research**

9:40 The Industrial Internet: Applying internet thinking to industrial systems

- The Internet has changed much of the way we live our lives, but not industrial systems
- The changes to industrial systems that become connected will change our world and disrupt enormous markets
- Available efficiencies from industrial uses of IoT will change the way we think about products and services
- No one company, or even small group of companies, will hold the key; we need to work together to get there faster

Richard Soley, Executive Director, **Industrial Internet Consortium**

10:10 Cloud computing, big data, security and the Internet of Things

Many IoT applications comprise large amounts of data. This data is putting a significant strain on existing infrastructures. Cloud computing enables IoT innovation by helping to address the complexity of connecting millions of objects and devices while helping to manage the data strain. However, in order for the Internet of Things to work most effectively, proper use of the 'Cloud' is paramount.

- How can the Cloud enable IoT innovation?
- How will the Cloud and Big Data generate new revenue streams for IoT?
- What are the business and consumer benefits of the Cloud environment for IoT applications?
- The 'attack surface' is much larger as more and more applications are being developed. What are the security implications of this?
- What will be the future interplay between cloud computing and the Internet of Things?

10:40 MORNING REFRESHMENT & NETWORKING BREAK

TECH TAKE SESSIONS IN THE EXHIBITION AREA

STREAM SESSIONS

Stream Sessions: Choose from 4 parallel sessions, all delving deeper into specific issues for deeper analysis, understanding and interaction.

11:10	STREAM 1	STREAM 2	STREAM 3	STREAM 4
	Business model generation	Technology & infrastructure	Data management	Security risks & strategies
	Exploring the impact of IoT <ul style="list-style-type: none"> • IoT challenges are not just technological. In what way are businesses and society affected in moving into an Internet of Things that envisions a self-configuring and adaptive, complex system of networks of sensors and smart objects? • Complexity management: how to deal with interoperability, privacy, regulatory and energy efficiency issues and determine ways to analyse the deluge of data • The role of IEEE IoT initiative in the industrial application context Roberto Minerva, Chair IoT Initiatives, IEEE	Industrie 4.0 and its management along the supply chain <ul style="list-style-type: none"> • Business models for Logistics 4.0 • Measure and management models for Logistics 4.0 Michael Henke, Board of Directors, IML, Fraunhofer	Big Data and the Internet of Things Cornelia Schaurecker, Head of Data Lab, Volkswagen	Reclassifying technologies in the IoT era Yves Sinigallia, MD Information Technology, EMEA, FedEx

AGENDA OVERVIEW

CONFERENCE DAY 1 MONDAY, SEPTEMBER 21, 2015

11:40	STREAM 1 Business model generation The future of smart & connected buildings and how to handle your vendors Roger Vasquez, Director of Engineering, Transwestern	STREAM 2 Technology & infrastructure Industrie 4.0 – from vision to work <ul style="list-style-type: none"> The IND 40 vision Challenges for applications The smartfactoryKL – advancing in the network The smart future of production Detlef Zühlke, Scientific Director, Innovative Factory Systems, German Research Center for Artificial Intelligence (DFKI)	STREAM 3 Data management Lifting your business into the era of IoT <ul style="list-style-type: none"> Using new technologies to expand into new revenue streams Integrating smart products into a closed loop service model Placing security at the forefront of transformation Michael Nilles, CIO, Schindler	STREAM 4 Security risks & strategies Information & the genius of things <ul style="list-style-type: none"> Connected sensors, devices, and resulting Information will push our understanding of both the physical and digital world Industrial and manufacturing sectors will play a key role in our ability to make better decisions & predict outcomes Connected technologies and emerging business models will reshape the way we work and live A Genius level of insight will be available to most – so what is going to happen next? Dennis Curry, VP & Director of Business Innovation EU/EMEA, Konica Minolta
12:10	STREAM 1 Business model generation Reserved for PwC Reinhard Geissbauer, Partner, PwC	STREAM 2 Technology & infrastructure Reserved for Copa Data Phillip Werr, Marketing Manager, Copa Data	STREAM 3 Data management Patterns for monetizing the IoT <ul style="list-style-type: none"> Changing business models in the IoT Generate recurring revenue with embedded software Optimize the supply chain for software delivery and updates Vikram Koka, Vice President of IoT, Flexera Software	STREAM 4 Security risks & strategies Securing the IoT – where does it start? The increasing digitization and automation of the multitudes of devices deployed across different areas of modern urban environments are set to create new security challenges to many industries. Discuss the current and future plan to ensuring your devices are unhackable.
12:55	LUNCH BREAK	LUNCH BRIEFING	TECH TAKE SESSIONS IN THE EXHIBITION AREA	
14:15	STREAM 1 Business model generation Information technology for the factory of the future <ul style="list-style-type: none"> Industrie 4.0 and its implementation in Germany, current R&D-activities Implementation of Industrie 4.0-technologies: examples from projects The goal: new services and business models for manufacturing companies Olaf Sauer, Automation, IOSB, Fraunhofer Institute	STREAM 2 Technology & infrastructure The impact of IoT on supply chain management IoT-based solutions enables data automatically collected from ubiquitous sensors, minimizing the efforts to manage supply chains such as monitoring suppliers' and customers' transactions, tracking the progress of shipment, and alerting the demand and inventory levels. Discuss current successful case studies and find out how you can integrate IoT technology into your supply chain today. What is the impact on material, information and capital flow? Rory Smith, Director of Strategic Development, Americas, ThyssenKrupp Elevator Americas	STREAM 3 Data management Leveraging data for service opportunities, product differentiation, and revenue creation Traditional database management solutions fall short in satisfying the sophisticated application needs of an IoT network that has a truly global-scale. Current solutions for IoT data management address partial aspects of the IoT environment with special focus on sensor networks. What are the newest data management solutions and the most effective strategies to manage your data? Eliot Mazzocca, President, Lido Stone	STREAM 4 Security risks & strategies Internet of Wind <ul style="list-style-type: none"> No production without the net Asset information systems as basis for active Asset management Looking into a crystal ball How would the future like (developments / trends) Thomas Pump, Head of Asset Information Systems, E.ON Climate & Renewables

AGENDA OVERVIEW

CONFERENCE DAY 1 MONDAY, SEPTEMBER 21, 2015

14:45	STREAM 1 Business model generation Complexity management in internet of things Lessons Learned from industrial history – the relevance of Henry Ford within Internet of Things <ul style="list-style-type: none"> • Management of Internet of Things – the need for new business management rules • Changing business models through new technologies lead to new management business rules • Internet of things technologies as new disruptive innovation? • Information mobility and information security as two side of the same coin Matthias Hartmann, Professor of Production & Logistics, Information & Technology Management, University of Applied Sciences (HTW)	STREAM 2 Technology & infrastructure Title coming shortly Device Insight	STREAM 3 Data management Title coming shortly Zühlke	STREAM 4 Security risks & strategies Digital Factory Engineering – Airbus ICT R&T vision Following commercial success for different kind of Aircraft families, Airbus is today facing a significant industrial ramp up. It's now an opportunity to experiment innovation supporting manufacturing engineering and manufacturing execution: <ul style="list-style-type: none"> • ICT R&T is part of this vision as a risk coverage or as a source of innovation • On the software side: Usability, data integration and realistic simulations • On the hardware side: mobility and smart wireless manufacturing systems • The presentation will present an overall ICT architecture vision supported by different examples coming from the a350 development or the R&T FOFDation project Jean Bernard Hentz, Head of PLM R&T & Innovation, Airbus Operations
15:15	STREAM 1 Business model generation Case study: Contextual drug delivery <ul style="list-style-type: none"> • How IoT will redefine how healthcare is delivered • The power of a data driven approach • Start-Ups as catalysts for large corporates to drive new business in new areas • A case study Thomas Andrae, Director 3M New Ventures, 3M	STREAM 2 Technology & infrastructure Workforce: the essential skill sets of tomorrow <ul style="list-style-type: none"> • Transformation is obvious, change of the future of the skill sets is in progress • How do we deal with non-existent skills for jobs that need to be done? • Key take Away on transformation 4.0 & related Workforce Otto Schell, Board Member, DSAG	STREAM 3 Data management Can the Internet of Things be part of the circular economy? <ul style="list-style-type: none"> • The impact of circular economy on HP's value chain • The enabling role of 3D in business models • The importance of open innovation and collaboration Kirstie McIntyre, Director, Social and Environmental Responsibility, EMEA, HP	STREAM 4 Security risks & strategies Advanced manufacturing and smart factory applications in Korea Korea has grown based on a large-scale manufacturing industry. This was a very quick and economical way. But lately, Korea faced a lot of competition. To overcome this crisis, Korea has decided to innovate in the manufacturing industry in earnest. Join this session to discover how Korea is introducing advanced manufacturing and smart factory initiatives to boost production and economy. <p>Gyu Taek Lee, Program Director for Embedded Software, Korea Evaluation Institute of Industrial Technology (KEIT)</p>
15:45	AFTERNOON REFRESHMENT & NETWORKING BREAK			TECH TAKE SESSIONS IN THE EXHIBITION AREA



CONFERENCE DAY 1 MONDAY, SEPTEMBER 21, 2015

16:30	PLENARY	WORKSHOP	TRAINING SESSION
	Best practices for IoT deployments <ul style="list-style-type: none"> From smart heating to connected factories What is requested for a successful deployment What are the barriers and the key enablers How to deliver business outcomes <p>Dirk Slama, Director of Business Development, Bosch Software Innovations</p>	Design Thinking <i>*limited availability</i> Design Thinking is "a formal method for practical, creative resolution of problems or issues, with the intent of an improved future result." Join this session to immerse yourself in a methodology for actualizing your concepts and ideas.	Aggregating disparate data protocols on the IoT <i>*limited availability</i> Join this interactive, small format session for intense learning and interaction with your peers.
17:00	IoT transforming your business – how to leverage technology What do successful business of the future look like? Is this "future" we are talking about now? For many, the mere prospect of remaking traditional products into smart connected ones is daunting. But embedding them into the digital world using service based business models is much more fundamentally challenging. Where is innovation going to come from? Filippo Passerini, Group President Global Business Services & Chief Information Officer, The Procter & Gamble Company		
17:30	Title coming shortly Vodafone		
18:00	Afternoon keynote The rise of Artificial Intelligence: Implications for jobs and the economy Martin Ford, Valley Entrepreneur, Futurist and Speaker, Leading expert on the Robot Revolution, Artificial Intelligence, Job Automation, and the Impact of Accelerating Technology on the Economy and Society		
18:30	End of Conference Day 1 & Networking drinks		
20:00	DINNER Time to relax, unwind and let all the knowledge exchange sink in a secret location with entertainment and more opportunities to make new connections.		

AGENDA OVERVIEW

CONFERENCE DAY 2 TUESDAY, SEPTEMBER 22, 2015

8:00	Registration		
8:00	Breakfast briefing		
8:50	Chair welcome		
9:00	IoT – from technology to successful business models <ul style="list-style-type: none">• Overcoming the dominant logic of an industry• The magic triangle of a business model• 55 core patterns for 90% success• From idea to sustainable change <p>Oliver Gassmann, Professor of Innovation Management, Managing Director of the Institute of Technology Management, University of St. Gallen</p>		
9:30	Digital utopia or real business case? <p>Wolfgang Dorst, Head of Industrie 4.0, BITKOM e.V</p>		
10:00	PLENARY The economics of the Industrial Internet Does the exponential growth of devices equate to cost savings, or are the savings hard to define at the micro level but intuitively obvious at the macro level? Is there practical data that shows the economics of the Industrial Internet? Leading Finance and Economics experts will discuss the future of the Industrial Internet.	START-UP LOUNGE This is your chance to experience the newest industrial IoT technologies and ideas first hand. Join the Start-Up Lounge sessions to hear elevator pitches from the most innovative Start-Ups. This session is designed to allow you to identify your next investment project. For information on how to get involved email: maria.relaki@we-connect.com.	
10:30	WORLD CAFÉ INTRO		
10:50	MORNING REFRESHMENT BREAK & NETWORKING BREAK	TECH TAKE SESSIONS IN THE EXHIBITION AREA	



AGENDA OVERVIEW

CONFERENCE DAY 2 TUESDAY, SEPTEMBER 22, 2015

11:20	WORLD CAFÉ SESSION		START-UP LOUNGE
	Round Table Stream A 1 Predictive applications on realtime machine and sensor data Alexander Beck, Principal Consultant, Blue Yonder 2 IoT and Privacy Mary Lynne Nielsen, Director of Corporate Programs, IEEE S 3 IoT meets manufacturing – impacts on work, skills and employment Sebastian Schlund, Head of Production Management, Institute for Industrial Engineering, Fraunhofer IAO 4 Security of industrial networks Tba 5 IoT Data: A new role for analytics!! Tba 6 Connected M2M / IoT market: Enable global connectivity to launch innovative services Tba 7 Setting up the top management agenda in the IoT Matthias Hartmann, Professor of Production & Logistics, Information & Technology Management, University of Applied Sciences (HTW) Bastian Halecker, Research Associate, University of Applied Sciences (HTW) 8 Using the IoT as a user relationship improvement tool Tba	Round Table Stream B 1 How can Open Source approaches to both hardware and software accelerate market adoption? Ian Skerett, Marketing Director, Eclipse Foundation 2 Big data and analytics in an IoT world Gabriel Wetzel, Director Product Group Internet of Things, Bosch Software Innovations 3 Managing big IIoT data Tba 4 Making the IIoT unhackable Tba 5 Implementation strategies for sensor data analytics Tba 6 Factory automation in a connected world: Service platform and remote monitoring Tba 7 Impact of IIoT on your next wave of team members and their skill set Otto Schell, Board Member, DSAG 8 The value of the IoT for your end users Tba	<p>This is your chance to experience the newest industrial IoT technologies and ideas first hand. Join the Start-Up Lounge sessions to hear elevator pitches from the most innovative Start-Ups. This session is designed to allow you to identify your next investment project. For information on how to get involved email: maria.relaki@we-conect.com.</p>
12:30	LUNCH BREAK	LUNCH BRIEFING	TECH TAKE SESSIONS IN THE EXHIBITION AREA
13:30	WORLD CAFÉ SESSION CONTINUED		PARTNERING SESSIONS
	Round Table Stream A	Round Table Stream B	<p>Dedicated partnering sessions aim at bringing together the right people to discuss business. Sign up to get your chance to meet privately with your next business partner to further your project. For information on how to get involved email: jacqueline.kahlen-hanlon@we-conect.com.</p>
14:45	AFTERNOON REFRESHMENT & NETWORKING BREAK		
15:15	How reliable is the IoT infrastructure? Storage capacity, scalability and inbound data-center bandwidth requirements are just some issues organizations are already facing as they struggle to manage growing volumes of data, including smart sensors, tablet computers, wearable devices, applications and more. How can we efficiently converge IT and operations technology Systems?		
15:45	How to run global operations in the Industrial Internet era Rhonda Vetere, CTO, Estee Lauder		
16:15	PANEL DISCUSSION Creating a standards framework for IoT How can standards work in such a wide ranging and diverse area as IoT? – and yet how can the market possibly reach its full potential without standards? • What does the concept of standards really mean in the context of IoT? • How can the varied standards relevant to the area effectively be integrated for IoT solutions? • Can a verticalized approach to standards work? • How can Open Source approaches to both hardware and software accelerate market adoption? Mary-Lynne Nielsen, Director of Corporate Programs, IEEE SA Wolfgang Dorst, Head of Industrie 4.0, BITKOM e.V.		
16:45	Special Guest Star – to be announced shortly		
17:15	CONFERENCE WRAP UP		
17:30	End of conference		

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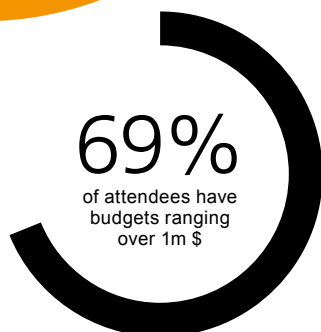
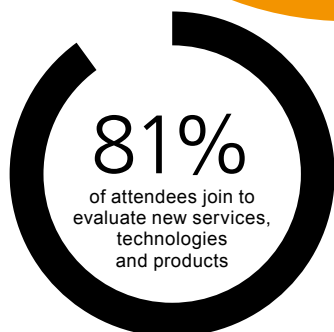
“An outstandingly strategy & structure oriented event with strong B2B tools.”

Jonas Stenbeck, Director Business Intelligence Consumer Sales, Vattenfall AB





WHO WILL ATTEND



INDUSTRY OF THINGS WORLD AUDIENCE



GEOGRAPHIC SPLIT

25%	17%	13%	10%
Germany	UK	USA	France
9%	7%	5%	4%
India	China	Japan	Belgium
3%	3%	2%	2%
Spain	The Netherlands	Canada	ROW

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	Networking dinner on day 1	✓	✓	✓
	Industry survey results	✓	✓	✓
	Full DocPack of presentations and audio recordings	✓	✓	
FULL ACCESS TO	2.5 event days	✓	✓	✓
	More than 40 case studies and 30+ interactive sessions	✓	✓	✓
	Exhibition	✓	✓	✓
	Managed partnering sessions	✓	✓	✓
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TO SPEAK

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TO BE THERE

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For more information on the programme, speakers and how to get involved visit our website
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